



FESTIVAL OF EDUCATION



Partnership options



8–9 July 2027
Wellington College, UK

FOUNDED BY



DELIVERED BY





Welcome

Known as the “Glastonbury of Education”, a name given to it by Sir Bob Geldof, the Festival of Education is a place where those who inspire come to be inspired.

Festival 2026 was our biggest and most ambitious yet. More than 6,000 educators, 500 speakers and 90 exhibitors came together at Wellington College for two extraordinary days of ideas, discovery, and connection.

Our keynote speakers brought fresh perspectives and unforgettable moments to the Festival. Dame Maggie Aderin encouraged us to look beyond the horizon and believe in what is possible. Internationally bestselling author Elif Shafak reminded us of the power of stories to deepen understanding and bring people together. Owen O’Kane opened up vital conversations about wellbeing and resilience, while Jack Whitehall closed the Festival with warmth, humour and a wonderful sense of celebration.

The true magic of the Festival, however, belongs to its community. It can be found in every conversation, every shared idea, and every unexpected connection. Educators arrive ready to inspire others and leave with new energy, renewed purpose and the confidence to create change.

In 2026, we were proud to welcome even more colleagues from the further education and skills sector. Their voices, experiences and ambitions strengthened the Festival and broadened the conversations taking place across our stages and spaces.

We want the Festival to represent education in all its forms, bringing every part of the sector together to learn from one another and imagine a stronger future.

Widening access remains at the heart of that vision. Thanks to the generous support of Wellington College Education, we are delighted to continue providing complimentary tickets to educators from UK state schools and colleges. This important initiative helps ensure that more people can take part, contribute their perspectives and experience everything the Festival has to offer.

Our partners, sponsors and exhibitors make this shared experience possible. You bring expertise, creativity, and a genuine commitment to education, enriching the Festival in countless ways. We are deeply grateful to everyone who joins us on this journey and shares our belief in the power of bringing people together.

As we look towards the 17th Festival of Education in 2027, our ambition is greater than ever. We want to create a Festival that lifts people up, challenges established thinking and celebrates the extraordinary individuals shaping education every day.

Together, we will rekindle the Festival magic and make 2027 our most inspiring, inclusive and unforgettable Festival yet.

Shane Mann

Festival Co-Director and Chief Executive, EducationScape



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Meet the team

There for you every step of the way to the Festival!



Shane Mann

Festival Co-Director and Chief Executive, EducationScape

shane.mann@educationscape.com

As Festival Co-Director and Chief Executive of EducationScape, Shane drives the vision and energy behind the Festival, championing an unforgettable experience for both partners and attendees. He works hand-in-hand with core partners and the Festival's founding home, Wellington College.



Iain Henderson

Festival Co-Director and Director of The Bridge, Wellington College

imh@wellingtoncollege.org.uk

As Festival Co-Director and Director of The Bridge at Wellington College, Iain works alongside Shane to shape the Festival's strategic vision. He plays a key role in connecting EducationScape with Wellington College, ensuring the Festival stays true to its roots while continuing to innovate and grow.



Scott Forbes

Managing Director

scott.forbes@educationscape.com

As Managing Director, Scott works alongside the Festival Co-Directors to bring everything together – coordinating teams across programming, partnerships and sponsorship, and logistics to ensure a smooth and successful Festival.



Catherine Bansal

Deputy Festival Director

catherine.bansal@educationscape.com

As Deputy Festival Director, Catherine leads the content team, curating the Festival programme and collaborating with sponsors and exhibitors who are contributing to the sessions and wider experience.



Philippa Barton

Event Director

philippa.barton@educationscape.com

As Event Director, Philippa leads on all Festival logistics, coordinating exhibitor and partner onboarding and ensuring they have everything they need for a successful and seamless experience.

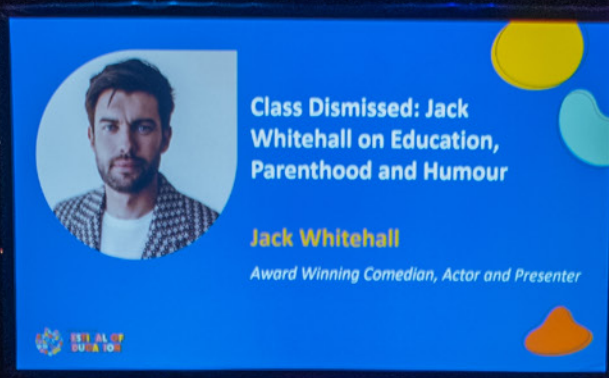


Adele Kilby

Partnerships Director

adele.kilby@educationscape.com

As Partnerships Director, Adele leads on exhibitor and partner sponsorship, bringing together brilliant organisations that share the Festival's inclusive, knowledge-sharing spirit that add real value to the Festival community.



**"Still buzzing.
The energy in
that room was
something else."**

James Aidoo
Keynote Speaker

Why partner and exhibit?

1

Celebrating educators

Immerse yourself in an uplifting and fun environment, highlighting all that is positive in the education sector.

2

Pre-event content

Gain valuable pre-event exposure through the Festival app.

3

Branding

It's the perfect opportunity to showcase your brand and products/services, to the right audience. Choose from a range of options.

4

Provide beneficial content

Some of our packages come with the opportunity to provide content during and before the Festival.

5

Networking

Connect and engage with school leaders, teaching professionals and like-minded professionals – there are countless chances to forge invaluable connections.

6

Credible and respected

The Festival is renowned for its inclusive ethos and attended by those who wish to learn and share. Our Advisory Panel ensures we have diverse and highly competent speakers. There is now a data caption option at an additional cost.

7

Knowledge sharing

The Festival of Education is collaborative, and we welcome others who share this ethos. Gain insights from other participants, renowned speakers and thought-leaders who will share their wisdom, latest trends, and strategies that can give you a competitive edge.



Who attends the Festival of Education?

Key facts:



6,000+
attendees



500+
speakers

2026
was our
biggest
Festival yet



90+
partners and
exhibitors



286
sessions



The 2026 Festival of Education sold out once again, with **record demand** leading to new exhibition spaces being unlocked.



The Class of 2026 featured our **largest headline speaker line-up to date**, including Jack Whitehall, Deborah Meaden, Sam McAlister, James Aidoo, Dame Maggie Aderin, Elif Shafak, Dame Melanie Dawes and Tim Davie CBE.



86%
of attendees said they left the Festival having learned something new.



89%
of attendees plan to return in 2027.



We introduced **new content formats** in response to delegate feedback, including **practical workshops and 20-minute drop-in sessions** showcasing new voices from across the education community.



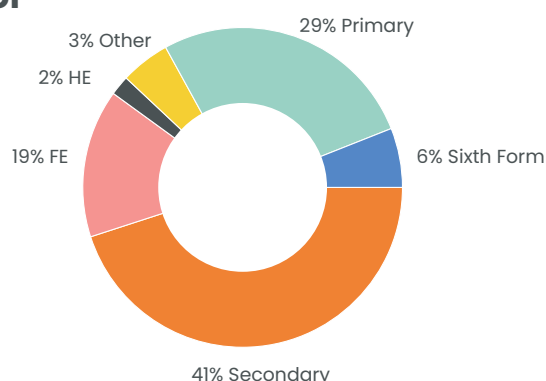
We **expanded networking opportunities** with dedicated partner and exhibitor drinks receptions, creating even more opportunities to connect with education leaders and decision-makers.



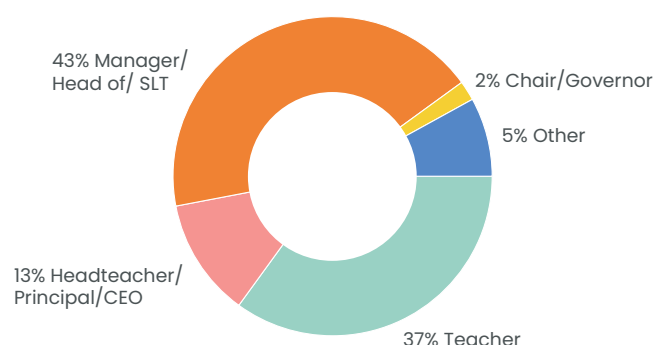
91%
of exhibitors and sponsors have already expressed interest in returning next year.

Festival of Education 2026 Audience Statistics

Sector



Job roles





Click here to see video
testimonials from the Festival!

Testimonials



"That's a wrap – another year, another great Festival of Education! Today, thought leaders from across the sector came together, sharing insights and best practice on the future of vocational qualifications, the curriculum and assessment review nine months on, and sustainability and leadership in education."

AQA
Headline Partner



"Two fantastic days at the Festival of Education. It was inspiring to hear from such a wide range of speakers. The keynote sessions were definite highlights."

Vickie Smith
Strategy Lead of Sixth Form and Vocational Courses, TKAT



"Super day at the Festival of Education yesterday. Glorious weather, beautiful setting, fantastic programme, and a real treat to catch up with so many brilliant people."

Danielle Morgan
Director of Marketing,
Renaissance Learning



"I always leave events like these with new ideas, but what struck me most this year was how strongly the sessions I attended connected with one another."

Simon Mobbs
Quality and Innovation
Practitioner, Havant and South
Downs College



"Festival of joy aka Festival of Education did not disappoint this year; great to connect and catch up with so many fabulous people who do incredible work in the sector."

Cat Marin
Executive Principal, Milton
Keynes College



"Hearing educators, partners, colleagues and sector leaders discussing the challenges and opportunities shaping education, and seeing so many important voices engage with our purpose, was a real proud moment. Already looking forward to the Festival in 2027!"

Cambridge OCR
Registration Partner



"If you haven't made it to the Festival of Education before, you should definitely add it to your 2027 plans. Inspiring speakers, a splendid setting and great to catch up with friends and connections."

Daniel Clawson
Head of Hounslow Virtual
School, London Borough
of Hounslow



"The Festival of Education gave me time and space to consider what is important for my school and the direction in which I want to take it. It was thought provoking but never overwhelming – it felt like a celebration of education!"

Fenella Reekie
Headteacher, Cookham Dean CE
Primary School



**17TH ANNUAL
FESTIVAL OF
EDUCATION**
at Wellington College | 8-9 July 2027



**"One of the things I
always enjoy about the
Festival of Education
is the opportunity to
step away from the
day-to-day and spend
time listening, learning
and thinking alongside
other educators."**

Melanie Moore
Founder and CEO,
Cornerstones Education

**"We are always
inspired by the Festival
of Education — such
a vibrant, thought-
provoking event
that brings together
passionate educators
from across the sector."**

Gavin O'Toole
Southern Lead of Education
Strategy, PET-Xi



Partner package

Festival Partner

(£37,500 +VAT)

Limited availability

Becoming a Festival Partner places your organisation at the heart of the 17th Festival of Education in 2027.

You will help shape, promote and deliver the event, with opportunities to host workshops, panel discussions or keynote presentations.

Your organisation will also receive prominent recognition as a vital supporter of the education sector's definitive gathering.

Our flexible partnership packages can be tailored to your goals. Join us and help shape the future of education.



Add on offer

With this package there is a 25% discount on app sponsorship

Pre-Festival

- Listed as a Festival Partner on the Festival website, including your own web page, promoting your service
- Social media posts announcing your partnership with the Festival, plus a further ten posts about our partnership
- Logo placed on all Festival adverts and other official promotional emails
- 100-word message and digital banner in an email promoting your content to attendees – from 4 weeks before the event

At the Festival

- Premium exhibition stand measuring 5m x 5m on the South Front
- A main venue on South Front named after your organisation, with prominent branding
- Two 45 minute sessions per day in own venue, format and topic to be agreed with organisers.
- Your organisation's brand displayed prominently across the Festival site, on signage, the main stage and general venues
- 80,000 impressions to be used on site wide advertising on either FE Week or Schools Week – your choice of site wide header or pop-up.
- Six passes to the VIP Speakers Lounge and VIP BBQ
- 40 full festival passes for staff/guests
- One lead generation licence for your own device

Post Festival

- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails
- Four social media posts in July thanking you for support.

Partner package

Registration Partner (£29,500 +VAT)

SOLD OUT

As Registration Partner, your organisation will play a central role in the 17th Festival of Education.

You will enjoy outstanding brand visibility before, during and after the event, with recognition as a valued supporter of this leading education gathering.

Benefits include a large stand in a prime location, prominent branding across the registration page, tickets and welcome area, plus the opportunity to be part of the first experience attendees have when they arrive at the Festival.



Add on offer

With this package there is a 25% discount on wristband sponsorship

Pre-Festival

- Listed as Registration Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further five posts about our partnership
- Prominent branding on the registration page and confirmation emails
- Branding as the registration partner on the app up to 4 weeks pre-event
- Logo placed on all Festival adverts and other official promotional emails

At the Festival

- Premium exhibition stand measuring 5m x 5m on the South Front
- Prominent branding at the Registration area at the entrance, with the opportunity for up to two staff to greet attendees and hand out leaflets or freebies
- Opportunity for a banner or other creative branding at Registration (subject to approval).
- Two speaker sessions (45 mins each) at the Festival (timing, format and topic to be agreed with organisers). One session per day.
- Your organisation's brand displayed prominently across the Festival site, on signage, on the App and map
- 50,000 impressions to be used on site wide advertising on either FE Week or Schools Week - your choice of site wide header or pop-up
- 20 full festival passes for staff/guests
- Four passes to the VIP Speakers Lounge and VIP BBQ
- One lead generation licence for your own device

Post Festival

- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails
- Two social media posts in July thanking you for support

Partner package

Premium Content Partner (£15,000 +VAT)

3 spots left

As a Premium Content Partner, your organisation will be one of the first to welcome attendees to our luxury teepee.

You will have the option to invite a targeted guest list to a lunch, or drinks reception paired with an extended session.

The decorated interior and table lay-out provide the ideal backdrop for interactive formats such as discussion groups, workshops, or networking events.

- Your brand listed on our website exhibitor page and app as a Premium Content Partner
- 1h 30min session including lunch, or evening drinks
- Ability to accommodate up to 70 people
- 25 full Festival passes for your staff and invited guests
- Two passes to the VIP Speakers Lounge and VIP BBQ
- Use of live illustrator within session space
- Set price for either lunch, or drinks reception
- 50,000 impressions on either Schools Week or FE Week, to be used between April and June 2027 on a mid-page leaderboard on the homepage.

Please note all content is subject to approval and must not be a product demo or sales pitch.



**"Two valuable days
of conversations,
learning and
connecting with
colleagues from
across the sector."**

Equalitas
Exhibitor



Partner package

Content Partner (£9,750 +VAT)

Limited availability

With over 6,000 attendees involved in education, a speaker slot at the Festival of Education carries credibility and will enhance your brand.

As a Content Partner, your organisation will play an important part in contributing to the 17th Festival in 2027.

The Festival's content is organised into various strands, and as a Content Partner, your organisation will become the proud participant of a specific venue or theme.

- Your brand listed on our website exhibitor page as a Content Partner
- Your brand listed as a Content Partner on the app
- 2 x 45-minute sessions at the Festival (one session per day) – not to be a product demo or sales pitch
- Six full Festival passes
- Two passes to the VIP Speakers Lounge and VIP BBQ

Please note all content is subject to approval.



**"Two superb
days showcasing
and presenting
at the Festival of
Education!
We met so many
great people."**

Bruce Robertson
CEO, Next Level
Educational



**"The buzz across
those two days
was nothing short
of electric."**

Good Future
Foundation

**"Thank you for
putting together
such a seamless,
high-energy event
that truly champions
the future of skills."**

City & Guilds
Festival Partner



Exhibition Packages

Exhibiting at the Festival of Education is a fantastic opportunity to showcase your organisation's products and services to a highly influential audience from across the education sector.

Having a presence at the Festival puts you in front of over 6,000 attendees allowing you to engage in a relaxed and inspiring setting. Its unique Festival atmosphere creates an environment where conversations flow and relationships are built.

We use high-traffic sites for exhibition stands to ensure exposure throughout each day as people move between sessions with morning, lunch and afternoon breaks to increase opportunities to meet and share.

Signage, catering and entertainment have all been enhanced, which, together with our Festival App and social media presence, continues to improve the exhibitor and attendee experience.

Pre-Festival

- Details of the Festival are extensively promoted across our networks and social media. Your organisation will be provided with unique marketing assets to promote your involvement
- Exhibitor name, logo, profile and link to exhibitor's website listed on the exhibitors' page of website
- Delegate list (Excel) including name, job title and organisation (issued weekly from four weeks before)
- Use of the Festival's hashtag to join in conversations and the Festival's banner and web links to promote your involvement. One social media post on LinkedIn, Facebook and Instagram.
- Inclusion of brand on Festival App four weeks before

At the Festival

- Exhibition space for two days – white marquee – includes 182cm x 76cm table and 2 chairs (if required)
- 500W (2A) power socket (unless agreed otherwise) and free Wi-Fi
- Dedicated Festival staff to assist you throughout the Festival
- Four full festival passes for staff/guests
- Exhibitor name, profile, web address and position of stand in the Festival App, as part of the exhibitor listings (available to all attendees)

Post Festival

- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails

Exhibition Pricing for 2027

All rates exclude VAT

	2.5X3M	3X3M	5X5M
ZONE A	–	£4,750	–
ZONE B	–	£4,750	£11,500
ZONE C	£5,000	–	£12,500
ZONE D	–	£5,250	–

Micro-biz and small charities stands available
(See criteria on page 17)



Exhibition Packages

Content Upgrade (£5,000 +VAT in addition to stand price)

- Brand featured on website homepage and exhibitors page as a premium exhibitor
- Brand included on the Festival Map on the App, printed map and signage map
- A session at the Festival – 45 mins – please note, content is subject to approval by the Festival team
- Four additional full festival passes for staff/guests

Micro Businesses & Small Charities (£2,250 +VAT)

At the Festival of Education, we deeply value the contributions of micro-businesses and small charities, recognising them as vital components in cultivating educational diversity and innovation. We are committed to fostering an inclusive environment, enabling these to exhibit, network, and collaborate effectively. To this end, we have tailored affordable exhibition packages, ensuring their unique needs and budget constraints are addressed.

Our discounted offer is available to a limited number of organisations. Our criteria for this option is as follows:

Micro Businesses: Businesses with fewer than ten employees and a turnover of less than £375,000.

Small charities: Charities with fewer than ten employees and a turnover of less than £750,000.

- All are located in A and B zones
- Brand featured on the Festival website linking to your website
- Exhibition space – which includes a table, two chairs, power and WiFi
- Brand listed on the Festival App linking to your stand location
- Four full festival passes for staff/guests
- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails



Example of stands

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Click here to see more
photos from the Festival!



3m x 3m tent



5m x 5m tent



Micro biz

Sponsorship opportunities

Festival app sponsorship (£9,500 +VAT)

The Festival app is the essential guide to the Festival, enabling Festival-goers to plan their time at the Festival and receive updates while they are there. Have your organisation's branding displayed throughout the app and on the loading splash screen. In 2027 we will be launching the App four weeks before the event and hosting an array of content for attendees to enjoy pre-event.



Wristband sponsor (£9,000 +VAT)

Your organisation's branding on wristbands given to all delegates on arrival at the Festival and worn throughout the event (made from sustainable materials).





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COLLEGE
EDUCATION**

DELIVERED BY



EducationScape
INVESTIGATE · INFORM · INSPIRE